



**MAIWALD**

INTELLECTUAL  
PROPERTY

Helping you  
shape  
the future.

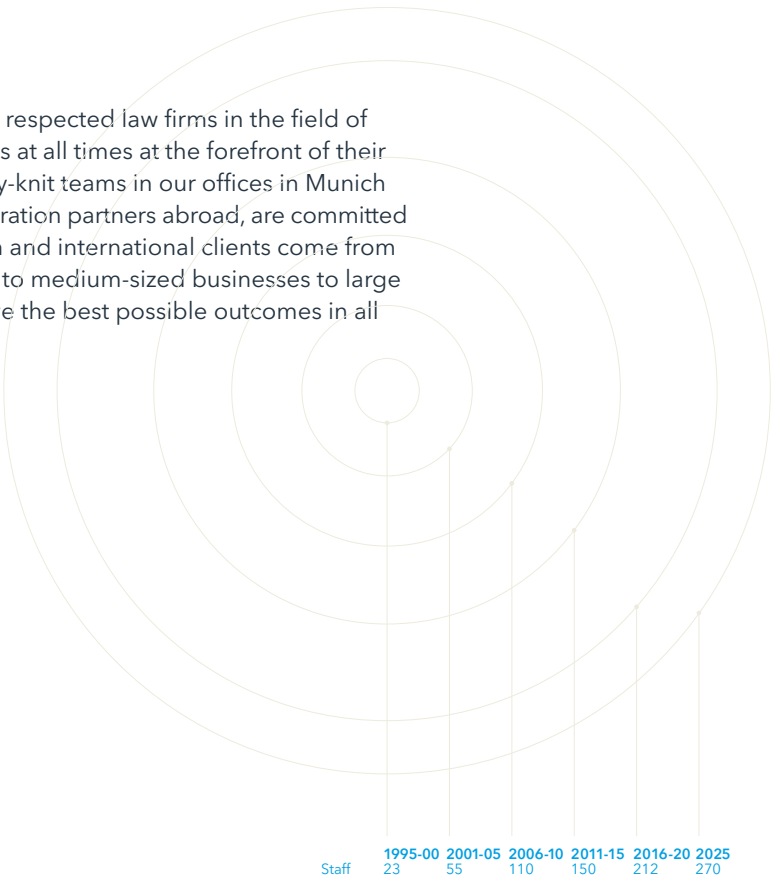


# Our Company

Our multidisciplinary team of patent attorneys, attorneys-at-law and in-house patent researchers supported by a team of highly motivated and experienced paralegals are dedicated to achieving the most favourable outcome for each individual client, however complex or innovative the technology involved. The many successful outcomes achieved on behalf of our clients are based on expert and friendly personal service, creative thinking and far-sighted planning. We advise and represent businesses across a wide range of industries, keeping a sharp eye on new developments in these times of rapid technological and economic change.

## Your interests are always to the fore

Maiwald is one of Germany's largest and most highly respected law firms in the field of intellectual property protection. With clients' interests at all times at the forefront of their efforts, our around 270 employees working in closely-knit teams in our offices in Munich and Düsseldorf and in close collaboration with cooperation partners abroad, are committed to providing the highest quality service. Our German and international clients come from all industries and in all sizes - from start-ups through to medium-sized businesses to large concerns. We spare no effort in our striving to achieve the best possible outcomes in all matters of intellectual property rights.



# How we support you



# Protect

We help you to obtain protection for and enforce your domestic and international intellectual property rights and have special expertise in the coordination of worldwide patent portfolios.

# Litigate

We provide litigation support and advice when disputes concerning infringement and validity of IP rights arise.

# Deal

As specialists in all areas of IP law and corporate law, we advise and guide you through contract negotiations, including mergers and acquisitions.

# Consult

We advise on filing strategies, assess the validity of intellectual property rights and prepare freedom-to-operate opinions.

# Sustainable development

As an internationally operating law firm, we are aware of our social responsibility. For Maiwald, sustainable business practice is a core corporate value. We demonstrate our social and ecological commitment in many ways, resource conservation being a high priority. We strive for fairness within the company, encourage environmentally friendly work practices and support employees' commitment to social causes outside the company.

## **Social responsibility**

For us, social responsibility also means sensitive and responsible management of our own „human resources“. Our workplace is relaxed and informal, characterized by an atmosphere of openness, mutual respect and collegiality. But also outside the office environment, our social commitment finds expression in different ways; for example we regularly donate to charitable organizations and support initiatives providing help for refugees.

## **Success through diversity**

We are in no doubt that the rich diversity of our workforce is an important factor in our success. We have found that people from many countries with different cultural and religious backgrounds and with the most varied lifestyles can work together harmoniously as equals. Practical gender equality is reflected, for example, in the high proportion of women at management level.

## **Ecological commitment**

Because environmental protection is particularly important to us, we have digitized all internal office processes and procedures and work exclusively with e-files. We have introduced various initiatives to encourage our employees to use climate-friendly modes of transport, and we also support their participation in ecological projects outside the company.



### Our social commitment:

Maiwald is committed to the 17 goals of the United Nations Agenda for Sustainable Development adopted in 2015 (Agenda 2030). In many different areas we are proactive in making the world a better place.



### Health and well-being

We foster our employees' mental health by facilitating good work-life balance, and their physical health by supporting various fitness activities and – to give another example – by providing free fruit at the workplace.



### Advanced education and training

We offer our employees numerous training and development opportunities at the office (including seminars and language courses). In wider society, we routinely donate to various educational institutions (e.g. Stiftung Lesen, a reading initiative).



### Gender equality

We place great emphasis on a balanced male/female employee ratio from junior to management level. Equal pay is also high on our list of priorities.



### Decent working conditions and economic growth

Our employees' family concerns are taken very much into account with flexible working hours and part-time working models, but also teamwork and task sharing.



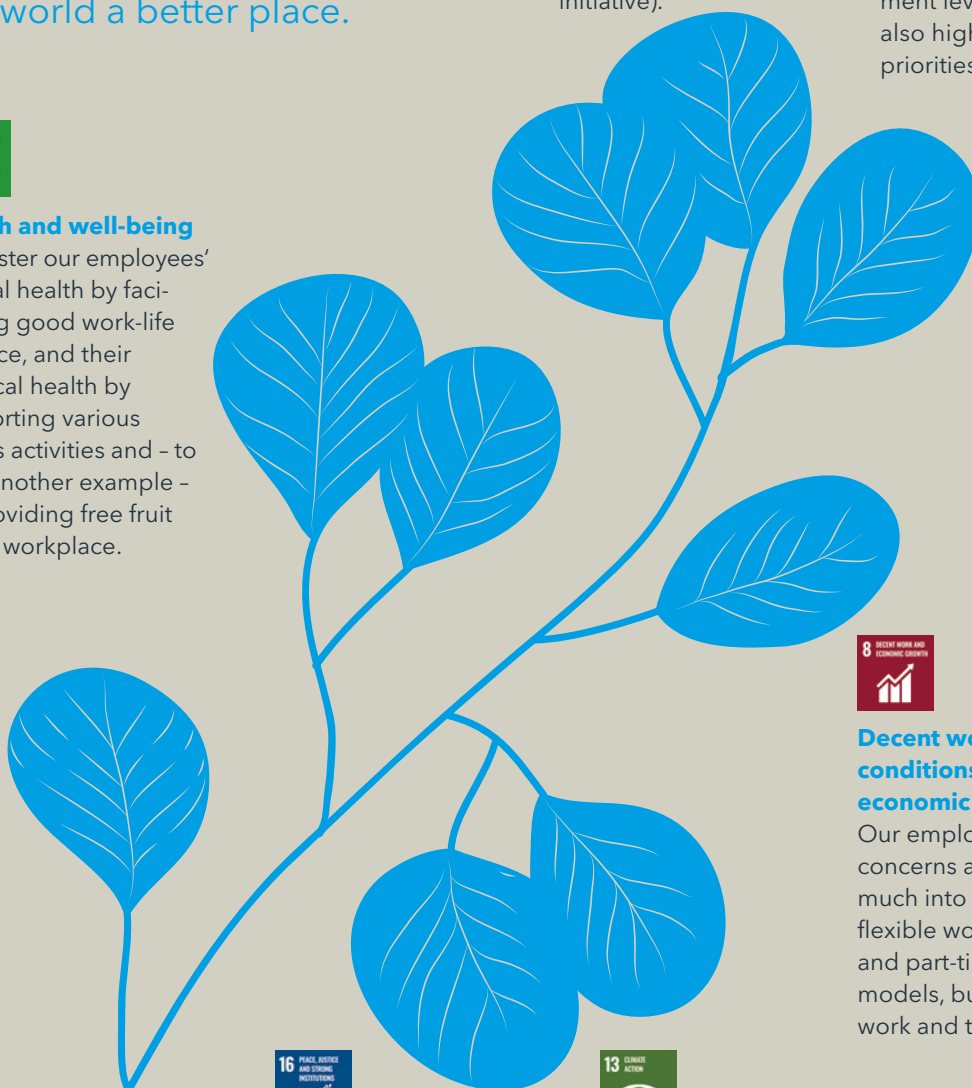
### Peace, justice and strong institutions

Through our support for humanitarian projects, we make a positive contribution to a peaceful society and to social harmony.



### Climate protection measures

We work exclusively with e-files, thereby drastically reducing paper consumption. We also help protect the environment by supporting bike actions and providing travel cost subsidies for those using public transport.



# Fully integrated IP expertise from a single source

You can rely on Maiwald’s expertise: Our highly trained and experienced patent attorneys and attorneys-at-law working in multidisciplinary teams are proficient in all aspects of IP practice and are excellently qualified to provide a full range of IP services. The highest standards of professionalism and efficiency and a strong focus on the needs of each individual client are the bedrock of our firm.

## Exceptionally high level of expertise

The experts at Maiwald combine all the skills needed to ensure the success of your project: sound legal and business knowledge and technical and scientific know-how across a broad spectrum of industries. Our professionals have up-to-the-minute access to current developments in all branches of technology, including engineering, artificial intelligence, e-mobility, information technology and pharma & biotech. You can rest assured that you will receive the very best advice and guidance on all aspects of IP strategy from professionals possessing expertise and practical industry knowledge.







## Multidisciplinary Teams

To ensure the best possible outcomes, it is crucially important to us that the team of professionals assembled to handle your project is composed of individuals specifically qualified for the particular task at hand. Our multidisciplinary approach provides room for creative and outside-the-box thinking and allows us to work across disciplines and to consider methods and approaches for attacking problems from different angles. We believe that the diverse makeup of our teams is also a decisive factor in our success; experience has shown that people with different cultural and religious backgrounds, of mixed age structures and different lifestyles view challenges differently and frequently come up with more successful and sustainable solutions than would a homogeneous team. This of course works to the benefit of our firm as well as our international clientele.



# Your partners

## Individual attention to each client

You and your IP concerns are the focus of our work. This is why client-oriented and personal consultation form the whole basis of our professional approach. Our teams comprising 110 highly qualified patent attorneys, attorneys-at-law and technical experts, including search specialists, devote their extensive skills and experience to providing clients with optimal customized IP solutions on a daily basis. Teams of paralegals with client-specific competencies address individual administrative needs. Day by day these dynamic teams apply their skills to solving your IP problems. Both sides gain from the cooperation, as is evidenced by the many long-standing business relationships with satisfied clients.

# 270

Employees  
in Munich and  
Düsseldorf

# 110

highly qualified  
patent attorneys and  
attorneys-at-law

# 25

Practice areas

### Legal areas

- › Patents & Utility Models
- › Supplementary Protection Certificates
- › Trademarks & Designs
- › Copyright
- › Competition & Antitrust Law
- › Agreements
- › Employee Invention Law
- › Pharmaceutical Law
- › Compliance
- › Data Protection
- › Plant Variety Protection

### Sectors

- › Pharma & Biotech
- › Organic Chemistry & Polymers
- › Inorganic & Construction Materials
- › Food & Agriculture
- › Electrical & Mechanical Engineering
- › Communication & Information Technology
- › Mobility & Energy
- › Displays & Light
- › Measuring & Process Technology
- › Medical Technology & Imaging
- › Artificial Intelligence & Digitalisation

### Strategy

- › IP Consulting
- › IP Search
- › UPC



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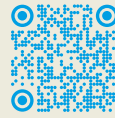
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