MAIWALD
INTELLECTUAL PROPERTY

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Alexander Müller

Business Support

Alexander heads the business development section of the firm where his remit includes all activities that contribute to healthy business growth. Some examples are plotting business strategy, streamlining communication with clients, nurturing existing client relationships or attracting new clients. Alexander can draw on more than 25 years of experience in domestic and international consulting, marketing, sales and business development across a broad range of industries, including five years in a “magic circle” commercial law firm and almost ten years in the IP sector.

CAREER

since 2021	Director Business Development at Maiwald
2013 - 2021	Senior Business Development Manager at Dennemeyer IP Group
2008 - 2013	Senior Key Account Manager at Clifford Chance
2003 - 2008	Business Development Manager Mainland Europe at Millward Brown/ Kantar Group
2001 - 2002	Sales Director Germany at WWL Internet Gruppe
1994 - 2000	Head of department Consulting and Sales at AC Nielsen Czech Republic

EDUCATION

1993	Degree in business administration Ludwig-Maximilians-University
since 2000	Various educational trainings, e.g. Certified Patent Officer (2016) or attending Master Intercultural Communication and Cooperation course between 2002-2003 at the Munich University of Applied Sciences

MEMBERSHIPS

- VPP
- LES

LANGUAGES

- German
- English