

Joint Seminar of Unified Patents and Maiwald

Achieving European collaborative deterrence strategy against Non-Practicing Entities

Tuesday, May 7, 2019
Maiwald Munich Office
Elisenhof, Elisenstraße 3
80335 Munich

With the further increased duration of nullity proceedings before German patent courts, the bifurcated patent litigation system in Germany is effectively limited to an infringement dispute. The “infringed, but invalid” scenario dominates the negotiations for any settlement between parties. These developments are expected to sustainably push active enforcement in general and particularly NPE patent litigation.

Hence the need for collaborative strategies against NPEs, which actively seek the monetization of patents by asserting or litigating against operating companies, drives producing entities to react.

In the US, the large scale of NPE litigation has led to various collaborative offensive and defensive solutions to reduce costs. Can market-based solutions like Unified Patents help deter NPEs in Germany and Europe from making dubious patent assertions as they do in the US?

Maiwald is pleased to once again discuss the emerging challenges companies in Europe and Germany face from NPEs and lessons learnt from successful US approaches.

SCHEDULE

Tuesday, May 7, 2019

17.30 - 17.45 h **Welcome remarks**

Dr. Simon Lud
Partner, Maiwald

17.45 - 18.30 h **Unified Patents -
Defending against NPE and SEP threats**

Shawn Ambwani
COO/SVP Legal/Co-Founder of Unified Patents

18.30 - 18.45 h **NPE patent litigation in the UPC**

Stefan Bianchin
Attorney-at-Law, European Patent Attorney, Maiwald
Dr. Sophie Ertl
Partner, Maiwald

18.45 - 19.30 h **Panel discussion -
Need for collaborative deterrence strategy
in Europe against non-practicing entities?**

Shawn Ambwani, Unified Patents
Natasha H. Moffitt, King & Spalding LLP
Edmund Mangold, BMW Group
Dr. Dominik Bauer, AUDI AG
Dr. Ralf Uhrich, Google Germany GmbH
Prof. Dr. Peter Georg Picht, University of Zürich
Dr. Matthias Ziggann, Regional Court Munich I
Dr. Sophie Ertl, Maiwald
Stefan Bianchin, Maiwald

19.30 h **Reception with drinks and appetizers**

Affiliations of External Panelists:

Shawn Ambwani, COO/SVP Legal/Co-Founder, Unified Patents, San Jose
Natasha H. Moffitt, Partner, King & Spalding LLP, Atlanta
Edmund Mangold, Patent Counsel, German and European Patent Attorney, BMW Group, München
Dr. Dominik Bauer, Senior Manager, German and European Patent Attorney, AUDI AG, Ingolstadt
Dr. Ralf Uhrich, Patent Litigation Counsel, Google Germany GmbH, München
Prof. Dr. Peter Georg Picht, LL.M. (Yale), Professor, University of Zürich
Dr. Matthias Ziggann, Presiding Judge at the Regional Court Munich I, München

Register by e-mail with your name and company: empfang@maiwald.eu