

## Contact

T +49 (0)89 747 266 0 F +49 (0)89 776 424 E Lud@maiwald.eu



# **Dr Simon Lud**

Partner German Patent Attorney European Patent Attorney Physicist

Simon's professional activities cover patent prosecution, enforcement of granted IP rights as well as opposition and appeal proceedings. His work also involves evaluating and challenging the intellectual property rights of third parties. The bulk of his work relates to telecommunications and information technologies, automotive technologies, Industry 4.0 as well as computer-implemented inventions. His has particular expertise in patent law-related questions in the fields of Internet-of-Things, 3D printing processes, FRAND-conform licensing of standard-relevant patents, standards-based patent use and data compression methods. He advises well-known corporations and medium-sized companies wishing to realign their IP strategy to meet the challenges posed by the digital revolution. His efforts are also directed to providing his clients with advice on establishing portfolios of solid IP rights in the field of Industry 4.0.

## **CAREER**

since 2018	Partner at Maiwald
since 2013	Patent attorney at Maiwald
2009 - 2013	Patent attorney trainee at two different IP law firms

## **EDUCATION**

2015	Admitted to practice as European patent attorney
2013	Admitted to practice as German patent attorney
2010 - 2012	Studied law for patent attorneys at the University of Hagen
2009	Studied at the University of California and at the California NanoSystems Institute
2005 - 2009	Doctoral degree in the field of semiconductor and solid state physics from the Walter Schottky Institute of the Technical University of Munich
1999 - 2005	Studied physics at the Technical University of Munich

## **PRACTICE AREAS**

- Electrical & Mechanical Engineering
- Communication & Information Technology
- Mobility & Energy
- Displays & Light
- Measuring & Process Technology
- Medical Technology & Imaging
- IP Consulting
- Patents & Utility Models
- Artificial Intelligence & Digitalization

# **SERVICES**

- Patent prosecution and portfolio management
- Opposition and nullity proceedings
- Patent litigation
- Freedom-to-operate and validity analysis
- Filing strategies and drafting patent applications
- Patent and portfolio evaluations

## **PUBLICATIONS**

- Infringing inventions dispersed across multiple territories, 2018
- Protecting and enforcing data formats for the IoT, 2017
- Technical character of graphic feedback, 2015
- Submissions filed in second instance nullity proceedings, 2016
- Late-filed submissions in nullity proceedings, 2015
- Schutzrechte in Zeiten der Digitalisierung, Tegernseer IP Tagung, 2018
- Praxisrelevante Rechtsprechung des BGH und des EPA zu computerimplementierten Erfindungen, Vortragsreihe Maiwald Patentseminar, 2018
- Patentstrategien für Industrie 4.0 und das Internet der Dinge, Vortragsreihe Maiwald Patentseminar, 2017
- A quiet but important step for software patents in Germany, 2022

# **MEMBERSHIPS**

- German Patent Attorney Association
- epi
- VPP
- GRUR

# **LANGUAGES**

- German
- English
- French