MAIWALD
INTELLECTUAL
PROPERTY

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Dr. Aliki Busse

Of Counsel
Attorney-at-Law
Certified IP Lawyer

For more than 25 years, Aliki has been supporting clients at home and abroad – for the most part medium-sized companies having a distinctive brand and design identitiy – in registering and defending their trademark, design and copyright rights. As one of the principal shareholders of one of Europe's largest design & development companies, she has an insider's understanding of all that goes into the creation and design of new products, affording her unique insights into the problems confronting the sector.
Devising and planning international IP strategies adapted to the particular enterprise is something particularly close to her heart.

Another important aspect of her work is competition law, advising on the advertising of medical or therapeutic products and on the procedures to be followed in cases of wrong appropriation.

Through her work as a consultant at Aktion Plagiarius eV, she is also familiar with the problems faced by smaller companies in enforcing their rights in other European countries. Here too, thanks to her links with a broad international professional network, she is also able to offer solutions to clients.

CAREER

since 2026	Of Counsel at Maiwald
2023 - 2025	Partner at Maiwald
1996 - 2022	Attorney-at-law in Busse & Partner, the legal practice set up by her in 1996
1995 - 1996	Attorney-at-law in a legal practice in Munich

EDUCATION

2007	Specialist Lawyer for Intellectual Property
1995	Admitted to practice as an attorney-at-law at the Upper Regional Court of Munich
1994 - 1996	Doctoral student at the Humboldt University, Berlin
1995	2nd State Law Examination at the Ludwig Maximilian University, Munich

PRACTICE AREAS

- Trademarks & Designs
- Copyright
- Competition & Antitrust Law
- IP Consulting

SERVICES

- Registration and management of trademarks and designs
- Crafting IP and application strategies
- Oppositions
- Cancellation and nullity proceedings
- Out-of-court defence of IP rights ("cease and desist" notices)
- Defending IP rights in preliminary injunction proceedings and main proceedings before the courts
- Legal representation in court
- Checking specific advertisements
- Checking promotional campaigns

RECOGNITIONS

- In the Leaders League Ranking 2025, honoured as "Highly Recommended" in the "Trademark Prosecution" category and as "Recommended" in the "Trademark Litigation" category
- Recommended in the Leaders League Rankings Germany 2023 and 2024 in the categories Trademark Litigation and Trademark Prosecution

PUBLICATIONS

- Co-author of the BeckOK Design Commentary

MEMBERSHIPS

- Munich Bar Association
- GRUR; since 2001 Permanent Member of the Design Committee of GRUR
- DAV
- German Lawyers' Association

LANGUAGES

- German
- English